



WFFF
201 Humboldt St
Rochester, NY 14610-1093

GMMB
Washington Harbor
3050 K Street NW
Washington, DC 20007

Contract # 1421059

Schedule Dates	09/27/16-10/02/16	Date Entered	09/06/16
Advertiser	Hillary Clinton/US President/Democrat (21019)	Last Modified	09/23/16
Agency	GMMB (14491)	Entered By	Elizabeth F. Guy
Product	Political - President (1071)	CO-OP	No
Brand	278/295/5287 (555544)	Headline #	ECR25277530
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Maura Gilroy,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	278/295/5287	Commission	\$465.75
Account Types	National/Political	Net Total	\$2,639.25
Billing Type	Standard	Sales Tax	
Comments	TV 9/27/16-10/3/16 HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMT TO FOLL OW DAY PRIOR TO AIR.		

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	14	\$3,105.00
Grand Total:	14	\$3,105.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/27/16-09/30/16	5	:30	9A- Maury	2		X	X	X	X			2	\$25.00	\$50.00	Burlington (WFFF)	Maury	9/6/16
2.0	Normal Line / SPOT	09/27/16-09/30/16	5	:30	12P- Judge Mathis	3		X	X	X	X			3	\$25.00	\$75.00	Burlington (WFFF)	Judge Mathis	9/6/16
3.0	Normal Line / SPOT	09/27/16-09/30/16	5	:30	5P- Modern Family	1		X	X	X	X			1	\$40.00	\$40.00	Burlington (WFFF)	Modern Family	9/6/16
4.0	Normal Line / SPOT	09/27/16-09/30/16	5	:30	5:30P- Modern Family	1		X	X	X	X			1	\$40.00	\$40.00	Burlington (WFFF)	Modern Family	9/6/16
5.0	Normal Line / SPOT	09/27/16-09/30/16	5	:30	6P- How I Met Your Mother	1		X	X	X	X			1	\$50.00		Burlington (WFFF)	How I Met Your Mother	9/6/16
5.0.1	Closed Preempt	09/27/16															Burlington (WFFF)	Schedule Change/Exception	
6.0	Normal Line / SPOT	09/27/16-09/30/16	5	:30	6:30P- Two and a Half Men	1		X	X	X	X			1	\$50.00	\$50.00	Burlington (WFFF)	Two and a Half Men	9/6/16
7.0	Normal Line / SPOT	10/01/16-10/01/16	5	:30	5:30P- Modern Family	1						X		1	\$25.00		Burlington (WFFF)	Modern Family	9/6/16
7.0.1	Closed Preempt	10/01/16															Burlington (WFFF)	Schedule Change/Exception	
8.0	Normal Line / Prime	09/28/16-09/28/16	5	:30	9P- Empire	1			X					1	\$400.00	\$400.00	Burlington (WFFF)	Empire-FOX	9/6/16
9.0	Normal Line / Prime	10/01/16-10/01/16	5	:30	7:30P- FOX College Football	1						X		1	\$250.00	\$250.00	Burlington (WFFF)	FOX College Ftbl -Prime Game	9/6/16
10.0	Normal Line / SPOT	10/02/16-10/02/16	5	:30	12P- NFL on FOX Pregame	1						X		1	\$250.00	\$250.00	Burlington (WFFF)	FOX NFL Today	9/6/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the performance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.



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Rochester, NY 14610-1093

GMMB
Washington Harbor
3050 K Street NW
Washington, DC 20007

Contract # 1421059

Schedule Dates 09/27/16-10/02/16
Advertiser Hillary Clinton/US President/Democrat (21019)
Agency GMMB (14491)
Product Political - President (1071)
Brand 278/295/5287 (555544)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Maura Gilroy,
Phone/Fax /
CPE 278/295/5287
Account Types National/Political
Billing Type Standard
Comments TV
9/27/16-10/3/16 HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO AIR.

Date Entered 09/06/16
Last Modified 09/23/16
Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR25277530
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$465.75
Net Total \$2,639.25
Sales Tax

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	14	\$3,105.00
Grand Total:	14	\$3,105.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Revised Line / SPOT	10/02/16-10/02/16	5	:30	1P- NFL on FOX Game 1	1							X	1			Burlington (WFFF)	FOX NFL Sunday -Early Game	9/26/16
11.1	Normal Line / SPOT	10/02/16-10/02/16	5	:30	1P- NFL on FOX Game 1	1							X	1	\$1,000.00	\$1,000.00	Burlington (WFFF)	FOX NFL Sunday -Early Game	9/22/16
12.0	Normal Line / SPOT	10/02/16-10/02/16	5	:30	4:30P- NFL on FOX Game 2	1							X	1	\$900.00	\$900.00	Burlington (WFFF)	FOX NFL Sunday -Late Game	9/6/16
13.0	M/G For 5.0.1 / SPOT	09/27/16-09/27/16	5	:30	6P- Two and a Half Men	1		X						1	\$50.00	\$50.00	Burlington (WFFF)	How I Met Your Mother	9/23/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25277530		Changes as of: 10/11/2016 at 6:27 PM		Version: Highlighting Revision 3	
CPE: 278/295/5287		Flight: 9/27/16 - 10/3/16		Station: WFFF	
Agency: GMMB		Advertiser: CLINTON, HILLARY		Market: Burlington-Plattsburgh	
GMMB 3050 K ST NW		Product: CLINTON/PPD		Office: WASHINGTON	
WASHINGTON DC 20007		Agency Order #: 5330551		Primary Demo: Adults 35+	
		Buyer: Gilroy, Maura		Con Type: POLITICAL/VOTE	
		Salesperson: RACHELLE RAY - Washington DC 202-872-5880		Assistant: LAULA DAFTARI 202-872-5880	
				Total GRP: Traffic #: 1421059	
				Separation:	
				Total \$: \$3,105.00	
				Total Spots: 14	
				Total CPP: \$0.00	

Comments: RVSD TO ADD DOLLARS/INCREASE RATES TO CLEAR SPOTS.

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/27 - 9/27		Total Spots	Total \$	CPP	GRP
							9/27	9/27				
REV-7	Sa 5:30p-6p		Modern Family	\$25.00	0	30	1	0	0	\$0.00	\$0.00	0.0
TOTALS: 14									14	\$3,105.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25277530 Changes as of: 10/11/2016 at 6:27 PM Version: Highlighting Revision 3
CPE: 278/295/5287 Flight: 9/27/16 - 10/3/16 Station: WFFF
Agency: GMMB Advertiser: CLINTON, HILLARY Market: Burlington-Plattsburgh
GMMB 3050 K ST NW Product: CLINTON/PID Office: WASHINGTON
WASHINGTON DC 20007

Agency Order #: 5330551 Buyer: Gilroy, Maura Primary Demo: Adults 35+
Salesperson: RACHELLE RAY - Con Type: POLITICAL/VOTE
Washington DC Assistant: LAURA DAFARI
202-872-5880 202-872-5880

Total GRP:
Traffic #: 1421059
Separation:

Total \$: \$3,105.00
Total Spots: 14
Total CPP: \$0.00

Special Instructions	
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Date/Time	Added by	Comment	Order Level Comments
09/26/16 1:37 PM	Elizabeth Guy	Line 7 Modern Family 1x 10/1 due to sports MG offer 1x w/o 9/27 Tu-F,M Maury \$25 Please advise Thanks!	
09/22/16 7:23 PM	RACHELLE RAY - Washington DC	RVSD TO ADD DOLLARS/INCREASE RATES TO CLEAR SPOTS.	
09/22/16 12:55 PM	Elizabeth Guy	Line 5 HIMYM Programming has changed to 2.5 Men rates stayed the same. Please advise. Thanks!	
09/22/16 12:44 PM	RACHELLE RAY - Washington DC	RVSD TO ADD DOLLARS/INCREASE RATES TO CLEAR SPOTS.	
09/06/16 9:11 AM	System	Notice Received.	
09/06/16 9:06 AM	Elizabeth Guy	Line 11 NFL Please look at rate card Game 1 NY Jets is playing and an \$250 needs to be added in order for the spot to go in as a Sect 5. Please advise. Thanks!	
09/01/16 6:04 PM	RACHELLE RAY - Washington DC	9/27/16-10/3/16 HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO AIR.	

Competitive Information	
Market Budget:	\$28,227
WFFB Share:	11%
Comment:	
EPTZ:	1%
WCAX:	38%
WPTZ:	35%
WVNY:	15%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	14	\$3,105.00	N/A
Total	100%	14	\$3,105.00	N/A

Monthly Summary		
Month	Spots	Dollars
2016-Oct	14	\$3,105.00
Total	14	\$3,105.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$ Comment
Revision	10/1/16 6:27 PM	RACHELLE RAY - Washington DC	Revised	1	\$-25.00	Changes: Assistant Id from RACHELLE RAY - Washington DC to LAURA DAFARI, Total Spots from 15 to 14, Calculated Dollars from \$3,130.00 to \$3,105.00, Competitive Market Budget from \$28,455 to \$28,227. User Entered \$ from \$3,130.00 to \$3,105.00, Total \$ from \$3,130.00 to \$3,105.00. 1 buyline added or modified.
Makegood 3	9/26/16 1:37 PM	Elizabeth Guy	Confirmed		\$0	Changes: Total GIMPs to 0.
Revision	9/22/16 7:23 PM	RACHELLE RAY - Washington DC	Confirmed		\$0	Changes: 1 buyline added or modified.
Makegood 2	9/22/16 12:55 PM	Elizabeth Guy	Confirmed		\$0	
Queued for Electronic Contracting	9/22/16 12:47 PM				\$0	



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25277530	Changes as of: 10/11/2016 at 6:27 PM	Version: Highlighting Revision 3
CPE: 278/295/5287	Flight: 9/27/16 - 10/3/16	Total \$: \$3,105.00
Agency: GMMB	Advertiser: CLINTON, HILLARY	Total Spots: 14
GMMB 3050 K ST NW	Product: CLINTON/P/D	Total CPP: \$0.00
WASHINGTON DC 20007	Station: WFFF	
Market: Burlington-Plattsburgh	Office: WASHINGTON	
Agency Order #: 5330551	Primary Demo: Adults 35+	
Buyer: Gilroy, Maura	Con Type: POLITICAL/NOTE	Total GRP:
Salesperson: RACHELLE RAY - Washington DC 202-872-5880	Assistant: LAILA DAFARI 202-872-5880	Traffic #: 1421059
		Separation:

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	9/22/16 12:44 PM	RACHELLE RAY - Washington DC	Confirmed			\$250.00
Makegood 1	9/6/16 9:06 AM	Elizabeth Guy	Confirmed			\$0
Queued for Electronic Contracting	9/2/16 9:30 AM					\$0
New	8/30/16 11:42 AM	RACHELLE RAY - Washington DC	Confirmed	15		\$2,880.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.